



BIO

In 2016, Raj was a Data Scientist in Silicon Valley with a comfortable 6-figure salary and only a mild sense of mid-life dissatisfaction.

Then his partner, his then-wife of 8 years, came out as transgender.







Seeing his partner find joy in his true self forced Raj to ask the question, "What do I need to change in my life to feel true to myself?"

That crazy journey led him to training as a sex and relationship coach, exploring his creative side, and eventually, a fulfilling life as an artist and personal branding photographer in New York City.

Today, Raj works with entrepreneurs, authors and speakers who want to live on their own terms, helping them convey their beautiful, complex, multifaceted stories on camera.

He believes that being authentic and vulnerable is the only way to build deep, meaningful relationships with your audience, stand out from the crowd and build a powerful brand.

CONTACT INFORMATION

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RAJ BANDYOPADHYAY

PERSONAL BRANDING PHOTOGRAPHER

I help entrepreneurs capture their true self on camera.

SPEAKING TOPICS

1) From Data Scientist to Photographer

How my partner's gender transition inspired me to find my creative passion and make a massive career change

2) Find your personal brand in an hour!

A glimpse into **The Identity Lab**, a fun, visual personal branding exercise that helps you identify your values and other brand insights quickly and intuitively

3) Relationship skills and client service

My relationship coaching skills help my clients build deep trust and comfort in my process; something all service-based entrepreneurs can benefit from!

QUESTIONS YOU CAN ASK ME

1. How did you go from being a Data Scientist in Silicon Valley to a photographer in NYC?
2. What is 'Personal Branding Photography?' Is it just another fancy name for headshots?
3. What is wrong with personal branding today? How are you trying to change that?
4. Is there a quick, fun way to figure out my brand without it feeling like a root canal?
5. I always feel so awkward in front of a camera! How I can get more comfortable? Any tips?

WHAT OTHER HOSTS ARE SAYING

"Raj was a very well-prepared guest. He followed all of our technical and content instructions very carefully. In addition, Raj was forthcoming about himself, willingly sharing his experiences and ideas. The result was a compelling and interesting conversation with great audio quality."



David Shriner-Cahn, Host, Going Solo
Episode: [Reinventing your identity](#)



Series A
photography